



# Customer Success Story Australian Insurer

## QUICK FACTS

Australian government-owned private insurance company. Insure more than 3 million people in Australia & New Zealand

## HEADQUARTERS

Melbourne, Australia

## INDUSTRY

Healthcare Insurance

## EMPLOYEE

4,500

## CIPHERCLOUD® PRODUCT

CipherCloud for Salesforce



## CHALLENGES AND OPPORTUNITIES

- Leveraging cloud platforms for innovative phone and web-based healthcare services
- Government contracts mandate strict data residency & privacy controls

## OBJECTIVES

- Assuring that sensitive information is protected while in the cloud
- Encryption for some types of data
- Tokenization for information with strict data residency requirements

## WHY CIPHERCLOUD

- Granular control by field, location, and type of data
- Flexible combination of encryption and tokenization
- Maintaining key functionality of Salesforce platform
- Flexibility to integrate with third-party applications

## IMPLEMENTATION HIGHLIGHTS

- AES 256 encryption or tokenization of regulated personal information
- Geographically distributed deployment in Australia and New Zealand
- High-availability and redundancy

## BENEFITS

- Lower costs and greater accessibility for cloud-based platform in multiple regions
- Assuring compliance with strict privacy and data residency laws in Australia and New Zealand