Customer Success Story
Australian Insurer

QUICK FACTS
Australian government-owned private insurance company, Insure more than 3 million people in Australia & New Zealand

HEADQUARTERS
Melbourne, Australia

INDUSTRY
Healthcare Insurance

EMPLOYEE
4,500

CIPHERCLOUD® PRODUCT
CipherCloud for Salesforce

CHALLENGES AND OPPORTUNITIES
• Leveraging cloud platforms for innovative phone and web-based healthcare services
• Government contracts mandate strict data residency & privacy controls

OBJECTIVES
• Assuring that sensitive information is protected while in the cloud
• Encryption for some types of data
• Tokenization for information with strict data residency requirements

WHY CIPHERCLOUD
• Granular control by field, location, and type of data
• Flexible combination of encryption and tokenization
• Maintaining key functionality of Salesforce platform
• Flexibility to integrate with third-party applications

IMPLEMENTATION HIGHLIGHTS
• AES 256 encryption or tokenization of regulated personal information
• Geographically distributed deployment in Australia and New Zealand
• High-availability and redundancy

BENEFITS
• Lower costs and greater accessibility for cloud-based platform in multiple regions
• Assuring compliance with strict privacy and data residency laws in Australia and New Zealand